

# 2021 Economic Development Summit

## Gaining Strength from Within

Friday, November 19, 2021

The Leeds Grenville Economic Development Office, in partnership with MP Michael Barrett, MPP Steve Clark, the Eastern Workforce Innovation Board and the 1000 Islands, Grenville and Valley Heartland Community Futures Development Corporations, invite you to the region's top Economic Development event of the year.

**Date:** **Friday, November 19, 2021**

Schedule 9:00 am – 2:30 pm

**Location:** **Virtual**

**Link to be forwarded just prior to Summit start**

**Registration:** **\$15** – [Get tickets now](#)

Advanced registration and payment required.

Learn more at [www.investleedsgrenville.com/summit2021](http://www.investleedsgrenville.com/summit2021)

**Local Food** Leeds Grenville local food product packages are available.

**Option:** Packages are \$25, \$50 and \$75 and will be delivered (within Leeds Grenville) the week of November 15<sup>th</sup>.

Deadline: Tuesday, November 16, 2021@ 3 pm

For more information email: [joanne.poll@uclg.on.ca](mailto:joanne.poll@uclg.on.ca) or call 613-342-3840 ext. 5362



## 2021 Economic Development Summit Friday, November 19, 2021

8:00 am **Webcast Opens for Participant connection testing**

9:00 am **Welcome / Greetings**

- Michael Barrett, MP Leeds-Grenville-Thousand Islands and Rideau Lakes
- Hon. Steve Clark, Minister of Municipal Affairs and Housing / MPP Leeds-Grenville-Thousand Islands and Rideau Lakes
- Roger Haley, Warden, United Counties of Leeds and Grenville

9:15 am **Keynote Session: Ontario's Housing – Bringing Affordability Home**

For decades, home ownership has been a cornerstone of a prosperous Ontario – fostering stable communities, supporting families, and creating economic activity – until now. The rising cost of housing is one of the hottest topics nationally, and in Ontario real estate sale prices are anticipated to outperform the national average. Climbing prices due to supply and demand, once considered mostly a 'big city' problem, are now spreading to Ontario's smaller towns and rural communities. It's time for bold action to reduce red tape, increase supply, and bring the dream of home ownership back into reach for families.

Presenter: Tim Hudak, CEO, Ontario Real Estate Association (OREA)  
Dana Pearce, President-Elect, Rideau – St. Lawrence Real Estate Board

Commentary: Hon. Steve Clark, Minister of Municipal Affairs and Housing /  
MPP Leeds-Grenville-Thousand Islands and Rideau Lakes

9:50 am **Bill Thake Memorial Economic Development Leadership Award**

Nominees: Cathy Sheppard, Municipality of North Grenville  
David Cybulski, Township of Augusta  
Ken Watson, Township of Rideau Lakes  
Silvan and Yulrick Fernetich, Township of Leeds and the Thousand Islands

Introductions: Ray Callery, CAO, United Counties of Leeds and Grenville  
Deanna Clark, Economic Development Officer

Announcement: Roger Haley, Warden, United Counties of Leeds and Grenville

10:05 am **BREAK**

10:15 am **Workforce for Today and Tomorrow**

A multi-pronged approach is required to address our challenges. With local initiatives underway, how can we all be part of the solution to narrowing the gap between employers and educators?

Presenters:

Susan Rutters, Superintendent of Schools  
Upper Canada District School Board - Eastern Region Education Centre  
Glenn Vollebregt, President & CEO, St. Lawrence College  
Shannon Liscumb, Director, CSE Consulting

Moderator:

Jim Hutton - Leeds Grenville Economic Development

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- 10:45 am **Stepping Up – Making it Happen**  
Ontario called and Leeds Grenville businesses answered, investing over \$150 million in new facilities and innovative solutions. 3M Canada and Greenfield Global share their journey as they support our health care needs while growing our local economy.  
  
Presenters:  
Rich Muir, Brockville Plant Director - 3M Canada  
Brendan Bland, Plant Manager - Johnstown, Greenfield Global
- 11:30 am **Local Economic Snapshot**  
As a region the Pandemic has impacted all of us. Our local economy and businesses continue to navigate the challenges and be proactive in making our region strong. Gain insight on some of the local numbers and how we are doing.  
  
Presenter: Ann Weir, Economic Development Manager, United Counties of Leeds and Grenville
- 12:00 **LUNCH BREAK | Leeds Grenville Food Network – Signature Local Meals**  
Be inspired and watch videos on how to make your own locally-sourced meals.
- 12:15 Natalie Castellias, Catered Affairs  
12:30 Karen Marx, Furnace Falls Farm
- 1:00 pm **Chat Rooms**  
**Join the conversation and pick two different areas of interest:**
- 1:05 pm **Session 1**

### **Available Funding Programs**

#### **Ontario Ministry of Economic Development, Job Creation and Trade**

Join Ministry representatives who will share information on available funding for industrial development programs, including the newly launched Site Readiness Program (for municipalities and land owners with 5 acres or more) and the Investment Ready: Certified Site Program. Updates will be provided on other available funding programs including the Ontario Together Fund and the Eastern Ontario Development Fund – Business Projects and Community Economic Development Projects.

Moderator / Presenters:

Carrie Manchuk, Rita Byvelds, Dennis Lapierre  
Ontario Ministry of Economic Development, Job Creation and Trade

**Additional Sessions Continued on next page**

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### **Employees – Where are They and How Can I Attract Them?**

Many individuals are returning to the workforce. As a business how do I access them and what considerations should I be making as a business? Representatives will be available to answer questions from Service Canada, Employment Ontario agencies and Ontario Works.

Moderator / Presenter: Teanne Larocque, Employment & Education Centre

### **Small Business – Survival and Going Forward**

Do you have an idea and are you thinking about starting a part-time or full-time business? Learn about the Small Business Centre programs and how other businesses started, tips for survival and how they are going forward.

Moderator / Presenters:

Jeanette Johnston, Leeds Grenville Small Business Centre

Cindy James, Small Business Advisory Centre – Smiths Falls | Lanark | Leeds Grenville

1:45 pm **Session 2**

### **Funding for Revitalization and Growth**

Numerous funding programs are currently open for application with FedDev Ontario. A Representative will share information on the Canada Community Revitalization Fund, Tourism Relief Fund and the Jobs and Growth Fund. The local Community Futures Development Corporations will be available to share program information that can support local businesses and initiatives.

Moderator / Presenter: Ann-Marie Kelleher-Byers

### **Digital Main Street**

Wondering if your business could take advantage of this FREE program? Is your 2022 business resolution to increase your online presence and not sure what to do? Let a member of a Digital Service Squad share how to assess your current online business profile and get started.

Moderator / Presenter: Rebecca Bredin, Bredin Digital

### **Economic Development Regional Brainstorming**

Bring an idea, take an idea and collaborate on a few new concepts. Many regional activities occur when there are multiple municipalities and organizations interested in moving initiatives forward.

Moderator / Presenter: Ann Weir, Leeds Grenville Economic Development

2:30 pm **Wrap-up**