

Leeds Grenville Economic Development Summit

Presenter Biographies

November 16, 2018



Minister's Address

Hon. Steve Clark | Minister of Municipal Affairs & Housing MPP Leeds-Grenville-Thousand Island and Rideau Lakes



Steve Clark was first elected MPP for Leeds-Grenville in a March, 4, 2010 by-election. He was subsequently re-elected in the October 6, 2011 provincial election and won re-election for a third term in office in the June 12, 2014 provincial election.

Most recently, on June 7, 2018, Steve was re-elected as MPP for the newly named riding of Leeds-Grenville-Thousand Islands and Rideau Lakes. On June 29, 2018, Steve was sworn in as Minister of Municipal Affairs and Housing.

Steve gained attention across Canada in 1982 when, at the age of 22 and just out of university, he was elected Mayor of the City of Brockville. This gained him the title of Youngest Mayor of Canada and a notation in the Who's Who of Canada. Steve served three terms as mayor and, during his tenure, was also the President of the Association of Municipalities of Ontario.

Keynote: LeBoat Brings the World to the Rideau Canal

Cheryl Brown | Managing Director (President), LeBoat



Cheryl Brown is the Managing Director for LeBoat, part of the Marine Division within Travelopia, owned by KKR.

Cheryl's background sits within the travel industry where she started out as a travel agent at the age of 16 and quickly progressed through the ranks, before being promoted to Retail Trading Director in 2001 and then on to Managing Director in 2004 for the First Choice Retail Group based in the UK. She joined Sunsail in 2007 as Managing Director before taking up the position of COO for TUI Marine (The Moorings, Sunsail, Footloose & LeBoat) in 2009, when she relocated to Florida. After a fantastic 4 years in the sunshine, Cheryl relocated back to the UK to take up the exciting position of Managing Director of LeBoat, which she loves with a passion.

Stephen Sliwa | Director of Education and Secretary of the Board, Upper Canada District School Board



Stephen Sliwa is the Director of Education / CEO of the Upper Canada District School Board (UCDSB). He is responsible for the day-to-day leadership, management, and administration of the Board's 79 schools (K to 12), 12 adult education program sites, 4,200 employees, and an annual operating budget of \$374M. Stephen currently sits on the Board of Governors for St. Lawrence College (Kingston, ON) and is a member-at-large for the Champion for Kids Foundation (Brockville, ON)

Grace Maher | 2017 Graduate, North Grenville District School Board



Grace Maher is a graduate of North Grenville District High School and is in her second year of doing a Bachelor of Business Administration degree specializing in Human Resource Management and Marketing at Trent University. Prior to her studies at Trent, Grace also represented the student population by being the Student Trustee of the Upper Canada District School Board.

Claire Baker | Grade 12 Student, Athens District High School



Claire Baker is currently a grade 12 student at Athens District High School. In addition to her course work, Claire is Prime Minister of the Athens Student Parliament and is active on a variety of school teams including cross country, volleyball, basketball, badminton and soccer. Claire hopes to attend university with the goal of being a French Teacher in Ontario. Both sides of Claire's family have been residents of the Athens area for more than a century.

Leeds Grenville Economic Development Update

Ann Weir | Economic Development Manager, United Counties of Leeds and Grenville



Ann Weir works regionally on behalf of the Counties and its 10 member municipalities while collaborating with the region's many partners. In September 2017, she was recognized as the Economic Developer of the Year by Ontario East Economic Development for her exceptional performance in her community and contribution to the advancement of the economic development profession.

In her role at the Counties, she has led the region's branding, its Integrated Community Sustainability Plan and strategically developed a framework for regional economic development to create an environment for communities to work together while maintaining their individual priorities and advancing their goals. Through her efforts she has positively influenced new investments and business expansions in the region.

Ann is currently Interim President of the Rideau Heritage Route Association, Co-Chair of the 1000 Islands and Rideau Canal Garden Trail and formerly Co-Chair of the Great Waterway Tourism Region.

Keynote: It's Just The Beginning

Bruce Linton | Founder, Chairman and Co-CEO, Canopy Growth Corporation



Bruce Linton is the founder of Canopy Growth Corporation (CGC) and co-founder of Tweed Marijuana Incorporated. Canopy Growth was the first cannabis producing company in North America to be listed on a major stock exchange (TSX, July 2016) and included on a major stock index (S&P/TSX Composite Index, March 2017). In May 2018, Canopy was also the first cannabis-producing company to list on the New York Stock Exchange. Bruce's experience as a founder, CEO, and Board member across a wide variety of enterprises has influenced the positive start of Canopy Growth, which to date has enjoyed market support for capital raises of over \$625 million including a \$245-million investment by Fortune 500 beverage company, Constellation Brands (NYSE:STZ).

Bruce's focus has been driving the Company's overall strategy including its Canadian and international expansion efforts as well as laying the groundwork for the Company's future move into cannabis-based consumer products including cannabis-based medicines, with the founding of subsidiary Canopy Health Innovations, and into cannabis-based beverages, through a strategic partnership with Constellation Brands.

Bruce has led six M&A transactions valued over \$500 million in total since founding CGC. After beginning his career at Newbridge Networks Corporation, he has since held positions that include General Manager and Re-Founder of Computerland.ca, President and Co-Founder of webHancer Corp, and is part of the establishing team at CrossKeys Systems Corporation.

Keynote: Industry 4.0

Pierre Cl  roux | Vice President, Research and Chief Economist, BDC



Pierre Cl  roux was appointed Vice President, Research and Chief Economist at BDC in 2012. Pierre leads a team of experts who analyze economic data to identify business and sector trends impacting Canadian entrepreneurs. Pierre is also responsible for providing economic analysis and advice to the Bank's senior management team, and supervises all marketing and industry research activities. Over his 25-year career as an economist, he has held several influential positions that had a direct impact on entrepreneurs in Canada and abroad.

Before joining BDC, Pierre worked for the Government of Saudi Arabia as Vice President, Business Analysis in the National Industry Clusters Development Program. His role was to create program strategies, define sector policies and conduct financial and economic analyses of industrial projects.

Previously, Pierre was the Quebec Assistant Deputy Minister for Economic Development, Innovation and Export Trade, responsible for the implementation of economic policies and programs to support small and medium-sized businesses and encourage entrepreneurship. He was also a strategic advisor for Montreal International, where he was responsible for attracting foreign investment from India and the Middle East, and developing international relationships and partnerships. He worked for 12 years at the Canadian Federation of Independent Business in various roles, including economist and Quebec Vice President.

Updates and New Developments

Port of Johnstown | Frank McAuley, Port Management Committee



As a Community Representative on the Port of Johnstown Management Committee, Frank McAuley brings more than 35 years of financial and general management experience to the table. He retired from the Royal Bank of Canada in 2015 after executive roles in Leadership Development, Procurement and Commercial Banking. As Senior Vice President - Commercial Banking, Frank had national responsibility for RBC's mid-market, Public Sector, Agricultural and Aboriginal clients.

Frank has a Bachelor of Commerce degree from Queen's University and a Master's degree in Management from Northwestern University in addition to having completed Columbia University's Executive Education Program.

A native of Prescott, Ontario, Frank has spent his summers literally in the shadow of the Port of Johnstown as the family cottage is but a stone's throw from the Port.

1000 Islands Bridge | Natalie Kinloch, Chief Financial Operating Officer, Federal Bridge Corporation



Natalie Kinloch is the Chief Financial Operating Officer of FBCL, a Canadian federal parent Crown corporation managing and overseeing four international bridge locations in Ontario (Sault Ste. Marie, Point Edward, Lansdowne and Cornwall).

She is responsible for FBCL's bridge portfolio for operations, asset management, finance, corporate planning, risk management, and government liaison.

Prior to joining FBCL, Natalie served as an executive at the National Capital Commission and held a successive number of senior level positions in key areas such as finance, corporate planning and government affairs. She started her career with PricewaterhouseCoopers LLP and also worked in the high-tech industry.

Natalie is currently serving on the Board of Directors of the Sault Ste. Marie Bridge Authority, the Thousand Islands Bridge Authority and the Seaway International Bridge Corporation, Ltd. She represents the owner's interests in Canadian-American meetings on bridge management. She is a member of the Chartered Professional Accountants of Ontario (CPA, CA), the Institute of Corporate Directors and holds a Bachelor of Commerce degree from the University of Ottawa.

1000 Islands Bridge | Tim Sturick, Deputy Executive Director, Thousand Islands Bridge Authority



Timothy Sturick is the Deputy Executive Director of the Thousand Islands Bridge Authority. Before his appointment in 2017, he was the Director of Finance for the Authority. In his role, he oversees a budget of approximately \$15M for the maintenance and operations of the International Bridge System between the United States and Canada as well as Boldt Castle, the premier attraction for the Thousand Islands International Region. Before joining the Authority, Tim worked in finance for a healthcare facility and in public accounting serving a wide variety of industries and clients. He is a Certified Public Accountant and brings over 14 years of financial and accounting experience.