

Business Name

Digital Services Menu

Leeds & Grenville Free Digital Services for Businesses

\$2400 Grant - available for a limited time only!

Do You Qualify for CDAP?

\$2400 Canadian Digital Adoption Grant: open until 2025, apply <https://digitalmainstreet.ca/cdap-signup/>

Added bonus: you will better understand multiple digital options available as a business owner and keep pace with your peers who have transformed and grown

"Across the board, it has transformed our business overnight."

- Kevin Quinlan and Tamara Phillips, Westport Brewing Company

Starters

Digital Sample Platter

Have a chat with our Specialist and peel back layers of confusion with better digital understanding. Discover the best options for your business in a one-on-one session.

Google My Business-Google Business Profile

Increase the volume of visitors to your website and your shop. Get assistance with both recovering and creating a new account.

Content Creation

Content Creation Strategy

Scheduling and executing your content pays off, freeing you up to do other things that matter. Let us help you plan!

Creating Written Content

Content is King and you are the expert in your domain. Explore ways to structure your content. Not a writer? Find resources that can support you along your journey.

Creating Video Content

Explore the many ways to dabble in video. Our Specialist is well versed in creating on-the-fly shorts and branded clips that tell your story.

Introduction to Canva

Consolidate all of your visual branding right here in one platform. Once you become familiar, you can cut out the middleman from your creative budget.

Email Marketing with Mailchimp

Still considered the gold standard tool, get acquainted with this all-in-one email marketing platform that helps you manage and talk to your clients and customers.

Photography Basics

Find out how image quality impacts the way your business is perceived and create a unique space to feature your products and services.

Social Media

Just Getting Started

The Digital Specialist will help you easily understand which platform may be best for you. Learn practical ways to build your business credibility.

Optimize Existing Accounts

Gain confidence in knowing the power of Groups, Pages, Live Videos, Business Suites, Ads, Communities, Events, Maps, Profiles, Stories and so much more.

Intro to Video for Social Media

Find your angle. Properly prepare for a video shoot and pick up how to edit and have fun with it right on mobile devices! Learn the importance of 360° shots.

Using Content Scheduling Apps

Determine whether you should Tweet, Post, Zoom, Blast, Send, Receive and more after a casual conversation with the Specialist.

Website

Audit My Website

Let us deliver a complete overview of your site, it's performance and recommend efficient ways to improve what you already have.

E-Commerce Consult

Considering an online shop? Soak up our knowledge about e-commerce. There are *free* programs available to set up your online shop. Let our Specialist guide you to these resources.

Brand Development

Business identity is not just a logo. It's a combination of visual and ethical commitments. Construct a plan to solidify promises to your clients and use tools that make it easy.

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Specials

1. Lite Combo Platter

Includes the following:

- One-on-one Q&A discovery session with the Digital Specialist
- Take-home Website and Social Media Audit report
- Follow-up session with Specialist to review recommendations

2. Full House Specialty

Assists you through the 3 pillars of the program:

- Support you with your Digital Transformation Grant (DTG) application
- Introduce you to the free ShopHERE online shop development program for your store
- Participate in 1-on-1 sessions with our Specialist covering Page 1 topics of interest

Details

All offerings are completely free.

First-come first-served bookings available offering times that are convenient for your busy schedule.

Not on the Menu?

Let's get creative!
The Digital Specialist can help
with your unique requests.

[For more information visit our Digital Services Web page](#)

or contact

Shelbi McFarlane, Business Development Officer
United Counties of Leeds and Grenville
32 Wall Street, Suite 300, Brockville, ON, K6V 4R9

Ph: **613-342-3840 ext. 5361** | Toll free: **1-800-770-2170; ext. 5361**