

Deanna Clark's Biography:

Deanna Clark is Economic Development Officer and joins Ann Weir in promoting of a county-wide economic development approach. In recent months, Deanna's focus has been to create a new Invest website, ensuring it has the most up-to-date information possible for existing and potential businesses, investors, newcomers and visitors. A goal has been to make the site interesting and colourful and reflective of all the municipalities within the county. She holds a Bachelor of Arts degree in English literature, a Print Journalism and photography diploma from Algonquin College and brings 25 years of writing, editing and photography skills to the position. Deanna is responsible for the development and implementation of initiatives and programs approved by council in cooperation with the economic development team. This includes identifying new business and industrial opportunities, providing a supporting role to member municipalities, offering information and developing marketing materials